

PRICING PLAN



	Premium Plan \$8,000	Diamond Packages \$10,000	Platinum Packages \$15,000
BOOK DESIGN			
Formatting	✓	✓	✓
proof reading	✓	✓	✓
Structural/Substantive Edit	✓	✓	✓
Development Editing	X	X	✓
interior Book Design	✓	✓	✓
Kindle Cover Design	✓	✓	✓
Graphic Design	✓	✓	✓
Book Cover Design	✓	✓	✓
Copy Edit / Ghost writing	x	✓	✓
Audio/Voice notes Transcription to Words	x	✓	
PUBLISHING			
Assigning ISBN	✓	✓	✓
Paperback Book [print on demand]	✓	✓	✓
Audiobook Production	X	x	✓
French Language Translation	X	x	✓
Ebook	✓	✓	✓
Hardcover	x	✓	✓
DISTRIBUTION			
Global Online Distribution Through Partners	x	✓	✓
Global Online Distribution Through YPN Bookstores	x	x	✓
Bookstore Distribution	not applicable	add/ on req	add/on req
Airport Bookstore Distribution	not applicable	not applicable	add/on req
SALES REPORTS & ROYALTY			
payout Frequency	monthly	monthly	monthly
Royalty	100 % of profit	100 % of profit	100% of profit
Sales Notification	yes	yes	yes
Author dashboard	yes	yes	yes
MARKETING			
Online Advertising Campaign	x	✓	✓
Amazon Campaign for Kindle	x	x	✓
Social Ads Creator	x	x	✓
Email Marketing	x	x	✓
YPN Facebook Ads	x	✓	✓
Marketing Partners Advertising for Paperback	x	x	✓
Landing Pages for Author	x	x	✓
CREATIVE MOCKUPS DESIGN FOR PUBLICITY			
Creative Kindle Mockup Designs	✓	✓	✓
Creative Mockup for Paparback	x	✓	✓
New Book Release/ Promotional e-flyers	x	✓	✓
GLOBAL PRESS RELEASE DISTRIBUTION			
AP News (Associated Press) Placement with a potential reach of 35 million unique monthly visitors	✓	✓	✓
Indexed on Major Search Engines (Google, Yahoo!, Bing, Ask)	x	✓	✓
Placement on our Network of Partner Sites	x	x	add/ on req
Detailed Distribution Reports of the Press-release	x	✓	✓
Based on Relevance Placement on our Network of Partner Sites	x	x	✓
Distributed to U.S. TV/Radio	x	x	add/ on req
PRICE			
Package Price	\$8,000	\$10,000	\$15,000
SELF PUBLISHING PACKAGE/ PAY AS YOU GO SERVICES			
Ebook Publishing & conversation		\$1500	
Paper Back Book & Formatting		\$1500	
Formatting & layout		\$1500	
Book Design for Paper Back & Design		\$1000	
Converting Voice Note to writing max of 5000wrds		\$2000	
Proof Reading up to 25000 words		\$2000	
Interior Book Design /management		\$1600	
Transcribing and Editing 1 hour interview		\$2000	
Book Writing Consultation per hour		\$500	
1 hour research interview		\$1000	
Publishing Consultation		\$200 per hour	
ISBN & Copy Right Registration		\$200	
Marketing Tools & assistance		(Negotiation)	
Ghost-writing up to 25000 words		\$3000	