



CHILDREN BOOK PRICING PLAN



	Silver Plan \$1,000	Gold Plan \$2,000	Premium Plan \$3,000	Diamond Packages \$5,000	Platinum Packages \$6,000
BOOK DESIGN					
Formatting	✓	✓	✓	✓	✓
proof reading	✓	✓	✓	✓	✓
Structural/Substantive Edit	x	x	✓	✓	✓
Development Editing	x	✓	X	X	✓
interior Book Design	✓	✓	✓	✓	✓
Kindle Cover Design	✓	✓	✓	✓	✓
Graphic Design	x	x	✓	✓	✓
Book Cover Design	✓	✓	✓	✓	✓
Copy Edit / Ghost writing	x	x	x	✓	✓
Audio/Voice notes Transcription to Words	x	x	x	✓	
PUBLISHING					
Assigning ISBN	✓	✓	✓	✓	✓
Paperback Book [print on demand]	✓	✓	✓	✓	✓
Audiobook Production	x	x	X	x	✓
French Language Translation	x	x	X	x	✓
Ebook	✓	✓	✓	✓	✓
Hardcover	x	x	x	✓	✓
DISTRIBUTION					
Global Online Distribution Through Partners	x	x	x	✓	✓
Global Online Distribution Through YPN Bookstores	x	x	x	x	✓
Bookstore Distribution	x	x	not applicable	add/ on req	add/on req
Airport Bookstore Distribution	x	x	not applicable	not applicable	add/on req
SALES REPORTS & ROYALTY					
payout Frequency	monthly	monthly	monthly	monthly	monthly
Royalty		100% of profit	100 % of profit	100 % of profit	100% of profit
Sales Notification	yes	yes	yes	yes	yes
Author dashboard	yes	yes	yes	yes	yes
MARKETING					
Online Advertising Campaign	x	x	x	✓	✓
Amazon Campaign for Kindle	x	x	x	x	✓
Social Ads Creator	x	x	x	x	✓
Email Marketing	x	x	x	x	✓
YPN Facebook Ads	x	x	x	✓	✓
Marketing Partners Advertising for Paperback	x	x	x	x	✓
Landing Pages for Author	x	x	x	x	✓
CREATIVE MOCKUPS DESIGN FOR PUBLICITY					
Creative Kindle Mockup Designs	x	x	✓	✓	✓
Creative Mockup for Paparback	x	x	x	✓	✓
New Book Release/ Promotional e-flyers	x	x	x	✓	✓
GLOBAL PRESS RELEASE DISTRIBUTION					
AP News (Associated Press) Placement with a potential reach of 35 million unique monthly visitors	x	x	✓	✓	✓
Indexed on Major Search Engines (Google, Yahoo!, Bing, Ask)	x	x	x	✓	✓
Placement on our Network of Partner Sites	x	x	x	x	add/ on req
Detailed Distribution Reports of the Press-release	x	x	x	✓	✓
Based on Relevance Placement on our Network of Partner Sites	x	x	x	x	✓
Distributed to U.S. TV/Radio	x	x	x	x	add/ on req
PRICE					
Package Price	\$1,000	\$2,000	\$3,000	\$5,000	\$6,000

SELF PUBLISHING PACKAGE/ PAY AS YOU GO SERVICES	
Ebook Publishing & conversation	\$700
Paper Back Book & Formatting	\$800
Formatting & layout	\$250
Book Design for Paper Back & Design	\$350
Converting Voice Note to writing max of 5000wrds	\$1000
Proof Reading up to 25000 words	\$1000
Interior Book Design /management	\$600
Transcribing and Editing 1 hour interview	\$1000
Book Writing Consultation per hour	\$500
1hour research interview	\$500
Publishing Consultation	\$200 per hour
ISBN & Copy Right Registration	\$125
Marketing Tools & assistance	(Negotiation)
Ghost-writing up to 25000 words	\$2000